

ASSESSMENT OF ADAPTED MOTIFS OF MADHUBANI PAINTING

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ABSTRACT

The present study on “Adaptation of Madhubani painting motifs” was conducted for exploring the possibility to strengthen creativity by fusion of traditional painting motifs and Aari work with fabric painting technique. The concept behind the theme was to create new range of textile designs by maintaining the beauty and originality of traditional painting. In this study motifs were collected through secondary sources and fifteen motifs were selected by expert’s preferences for development of designs. Two designs for each selected motifs of the painting were developed using CAD. Thirty designs were developed from fifteen selected motifs using CAD. Three developed designs were selected on the basis of expert’s preferences for adaptation to fabric painting and Aari work. Samples of selected Madhubani painting designs were prepared with fabric painting and Aari work. The prepared samples were got assessed by the experts in terms overall appeal and cost acceptability to fusion of Fabric painting and Aari technique. It was found that the respondents had very high opinion about the developed designs. The cost of prepared samples of Madhubani painting was highly acceptable by the majority of the respondents. The work done in the form of prepared samples was appreciated and preferred for application on wide range of articles. Thus, the motifs explored from Madhubani painting were highly acceptable for product development as variety of designs can be created through the use of CAD technology.

KEYWORDS: Aari Work, Art, Appeal, Fabric Painting, Madhubani

Original Article

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